The Canada Data Centres' Alliance–Charter

Constitution of the Body

1. The **Canada Data Centres' Alliance (CDCA)** is a distinguished and professionally governed group dedicated to advancing the interests of the Canadian data centre and digital infrastructure sector. The Alliance is committed to fostering collaboration, sharing best practices, promoting innovation, and supporting sustainable development within the industry. As a premier industry body, the CDCA serves as a neutral and inclusive platform for stakeholders, including data centre operators, technology providers, policymakers, industry experts, and academia, to come together, exchange ideas, and engage in productive dialogue on matters related to the data centre ecosystem.

2. **Governing Structure**
   The CDCA shall be governed by an **Advisory Board**, comprising esteemed individuals with significant expertise, experience, and leadership within the data centre sector. The structure of the **Advisory Board** shall consist of the following key roles:

3. **Chairman**
   The Chairman shall provide the overall strategic direction and vision for the CDCA. The Chairman will be responsible for the high-level oversight of the Alliance's activities, ensuring the alignment of the organization's goals with the evolving needs of the data centre sector. The Chairman will also serve as the principal spokesperson for the Alliance in external engagements and will chair all meetings of the Board.

4. **Vice-Chairman**
   The Vice-Chairman shall support the Chairman in their duties and, in the Chairman's absence, assume the role of Acting Chairman. The Vice-Chairman will also coordinate the efforts of various working groups within the CDCA, ensuring the smooth execution of the Alliance's initiatives and adherence to its strategic objectives.

5. **Advisory Board Members**
   The Advisory Board will consist of senior representatives from diverse facets of the data centre industry. These may include, but are not limited to, operations, engineering, cloud computing, cybersecurity, sustainability, policy advocacy, and technological innovation. Each member shall contribute their sector-specific expertise to shape the CDCA's strategic initiatives and ensure comprehensive representation of the entire data centre ecosystem.

Mission and Objectives

The mission of the **Canada Data Centres' Alliance (CDCA)** is to facilitate the development and enhancement of a resilient, secure, and sustainable data centre ecosystem in Canada. The key objectives of the CDCA are:

- **Advocacy and Policy Engagement**
  To represent the collective interests of the Canadian data centre industry in discussions with government bodies, regulatory authorities, and other relevant stakeholders. The CDCA will work to promote public policies that foster innovation, growth, and sustainability within the sector, ensuring that the Canadian data centre ecosystem remains globally competitive.

- **Knowledge Sharing and Best Practices**
  To establish and maintain a platform for the dissemination of knowledge, research, and best practices in data centre operations, sustainability, security, and technology adoption. The CDCA will facilitate the exchange of industry insights, case studies, and white papers to drive continuous improvement and operational excellence across the sector.

- **Sustainability and Innovation**
  To encourage and promote sustainable practices in data centre design, construction, and operations. The CDCA will advocate for energy-efficient technologies, low-carbon solutions, and environmentally responsible practices, aiming to position Canada as a leader in green data centres globally.

- **Networking and Collaboration**
  To foster an environment of collaboration among all stakeholders within the data centre ecosystem. This will include opportunities for networking, partnership development, and joint ventures that promote technological advancements and the growth of the industry.

Neutrality and Code of Conduct

The **Canada Data Centres' Alliance** shall operate with the highest level of integrity and impartiality. The Alliance adheres to the following principles:

- **Non-Political and Non-Religious**
  The CDCA is strictly neutral and shall not endorse, promote, or engage in any political, religious, or ideological discourse. The Alliance shall focus solely on advancing the interests of the data centre industry and ensuring that its activities are in the best interests of its members and stakeholders.

- **Professional Conduct**
  All members, contributors, and participants within the CDCA shall maintain a high standard of professional conduct. Discussions, posts, and contributions to the platform shall be relevant, constructive, and aligned with the professional and technical nature of the industry. Offensive, discriminatory, or defamatory content will not be tolerated under any circumstances.

- **Confidentiality and Integrity**
  Members of the CDCA, particularly those in governance and leadership roles, shall uphold the principles of confidentiality and integrity in all their dealings with the Alliance. Information shared within the Alliance's working groups, meetings, or collaborative forums must not be disclosed to external parties unless explicitly authorized.

Engagement and Membership

The **Canada Data Centres' Alliance** will provide an open and inclusive platform for all members to actively engage, share ideas, and discuss matters of industry importance. Members are encouraged to:

- Share relevant industry news, reports, and publications that contribute to the collective knowledge base of the Alliance.

- Participate in discussions on technological trends, regulatory changes, sustainability efforts, and other pertinent topics impacting the Canadian data centre industry.

- Attend and contribute to the Industry events, conferences, and working group activities.

The LinkedIn group associated with the CDCA will serve as the primary forum for these engagements, providing an easily accessible space for all members to connect, collaborate, and stay informed.

Conclusion

The **Canada Data Centres' Alliance (CDCA)** is committed to being the foremost professional body advocating for the growth, innovation, and sustainability of Canada's data centre sector. The Alliance shall continue to serve as a key voice for the industry, creating a space for constructive dialogue and collaboration that drives positive change for data centre operators, technology providers, and all other stakeholders in the ecosystem.

All members of the CDCA are bound by the principles and objectives outlined in this Charter, which governs their engagement within the Alliance. Through collective action and shared expertise, the CDCA aims to foster an environment where the Canadian data centre industry thrives, remains resilient in the face of emerging challenges, and leads the way in global digital infrastructure innovation.